

Lorelei Jones, B.E.S., MCIP, RPP
Principal

Education

Bachelor of Environmental Studies
(Urban & Regional Planning)
University of Waterloo - 1981

Professional Affiliation

Full Member, Canadian Institute of Planners

Registered Professional Planner

Professional Experience

Macaulay Shiomi Howson,
Principal, 2009 to present

Lorelei Jones & Associates Ltd.
Principal, 1998 to 2009

Walker Nott Dragicevic Associates Limited,
Senior Associate, 1986 to 1998

Clark Swanby & Co.
Senior Planner, 1981 to 1986

Project Experience

As a consulting planner for private clients, her work has included:

- Preparation and submission of subdivision applications for lands in Aurora, Pickering, Ajax, Milton, Newmarket, Loyalist, Hamilton, Pickering, Kingston, Toronto, Belleville, Richmond Hill, Guelph, Whitby, Uxbridge, Innisfil, Gravenhurst, and Calgary for greenfield and infill subdivisions dealing with residential, commercial, mixed use and industrial development ranging in size from 6 to 450 lots.
- Preparation and processing of Official Plan amendment, rezoning and site plan applications for various sizes of commercial developments in Kingston, Ajax, Pickering, New Tecumseth, Brampton and Toronto.
- Obtaining rezoning and consent approvals for ethanol plants in Edwardsburgh/Cardinal and Bluewater.
- Redevelopment proposals for lands in North York, Ajax, Vaughan, Kingston and Toronto and submission of Official Plan, rezoning and site plan applications.
- Submission of minor variance and consent applications in Durham, Toronto, Loyalist, Kingston, Whitchurch Stouffville and Mississauga.
- Analysis of Official Plan and Zoning By-law provisions for GO Train stations on behalf of GO Transit.
- Preparation of common elements condominium applications in Kingston.
- Review of proposed Official Plan policies and site analysis for the Metropolitan Separate School Board.

- Preparation of bare land (common elements) condominium applications in Calgary
- Participation in an air rights subdivision application for a downtown Calgary office complex.

Some specific consulting projects that Mrs. Jones has had major responsibility for in serving public clients include;

- Jointly carried out Phase 1 of the Town of Georgina Official Plan Review and Update Study which focused on the rural and lakeshore residential areas. The review incorporated the findings of the Natural Features and Greenlands System Study and updated the Plan so that it was in keeping with the Provincial Policy Statement and Regional Official Plan. The study involved extensive public participation including open houses, focus groups, public meetings and newsletters.
- Providing planning services for the Town of East Gwillimbury with respect to processing of development applications, preparing staff reports to Council, and preparing subdivision and model home agreements.
- Lead consultant and planner for the Green Lane West Secondary Plan in the Town of East Gwillimbury. Included co-ordinating engineering, environmental, traffic and urban design consultants, working with Technical Advisory and Advisory Committees, addressing integration with adjacent lands in Newmarket, providing for public consultation and preparing background reports and the Secondary Plan.
- Project manager and planner of the Taunton North Secondary Plan for the Town of Whitby which involved co-ordinating a team of environmental, engineering and traffic consultants, carrying out the public participation process and preparing the policy documents. The predominately greenfield area of residential and industrial development contains significant ESA areas and was predicated on an “Environment First” principle. The Secondary Plan was praised by the Waterfront Regeneration Trust.
- Jointly involved in the preparation of a Vision Statement for the new City of Kawartha Lakes. Process involved preparation of a Community Profile, identifying trends, establishing a vision for the future of the municipality, creating action plans to implement the vision and establishing an implementation strategy. The study involved an extensive public consultation process and obtaining input from all levels of government and agencies.
- Part of a team involved in preparing the Official Plan, Secondary Plan and Zoning By-law amendments to bring the King Township planning documents into conformity with the Oak Ridges Moraine legislation.
- Jointly leading the preparation of a comprehensive update to the King Township Zoning By-law. Work includes updating definitions, general provisions and zone standards, creating new digital mapping and addressing site specific exceptions.
- Providing planning evidence for Ontario Municipal Board Hearings dealing with residential, mixed use, commercial, recreational and institutional development applications as well as minor variance and consent matters in Ajax, Pickering, Mississauga, Oakville, Toronto, Richmond Hill, Orangeville, Burlington, Vaughan, and New Tecumseth on behalf of both private sector and public sector clients.
- Preparation of report and providing planning evidence at an Ontario Municipal Board hearing for a tax assessment appeal in Mississauga.
- Preparation of a Zoning By-law for the Village of Brooklin Central Area, in association with Urban Design Guidelines to address, protect and enhance the character of the old village core and to implement the Secondary Plan. The process included workshops, focus groups, visual

preference surveys and public meetings.

- Planning Manager responsible for research, writing background and planning reports, co-ordination of a team of consultants and preparation of the Secondary Plans for Brock/Taunton and Thicksen/Taunton Central Areas in the Town of Whitby.
- Preparation of comprehensive Zoning By-law to implement the Whitby Downtown Secondary Plan. The purpose of the study was to support the enhancement and redevelopment of the historic downtown core. The Zoning By-law provided contemporary development standards and incorporated the objectives of the Urban Design Guidelines, which were prepared concurrently with the By-law.
- Carried out a Secondary Plan process for the O'Connor Drive Commercial Industrial Area, an established area in East York and prepared the necessary Official Plan amendment documents.
- Preparation of population and employment projections and analysis of future travel trends for the Easterly Guelph and Highway 401 Transportation Corridor Study, and the Guelph and Area Transportation Study.
- Preparation of a Municipal Housing Statement for the City of Barrie.
- Development of a Secondary Plan and Development Plan for Phase 1 of the new community of Seaton on behalf of the City of Pickering.
- Analysis of ravine lands and their applicable Official Plan policies in Port Hope and preparation of an Official Plan Amendment.
- Analysis of residential occupancy provisions in industrial zones in Port Hope and preparation of Official Plan and Zoning amendments.

Mrs. Jones has also been involved in numerous appeal matters including:

- Providing planning evidence and preparation of support material for Ontario Municipal Board Hearings dealing with various matters in Whitby, Ajax, Pickering, Mississauga, Oakville, North York, Toronto, Richmond Hill, Orangeville, Burlington, Vaughan, Guelph and Innisfil.
- Background research and preparation of planning reports on the most appropriate use of land for expropriation hearings in Markham, Toronto and Oshawa for residential and commercial developments.
- Analysis of the timing and feasibility of a subdivision process for a court case regarding land development in Mississauga.
- Participation in mediation sessions with Ontario Municipal Board facilitators regarding subdivision, rezoning and Official Plan amendment and policy appeals.
- Preparation of planning reports providing an opinion on the most appropriate use of land for lease arbitrations in Vaughan and Mississauga.
- Presentation of planning evidence at the Alberta Planning Board.